



**FOR IMMEDIATE RELEASE**

**MOBILE COMPUTING INDUSTRY LEADERS TO DISCUSS IMS OPPORTUNITIES  
AND CONVERGENCE CHALLENGES**

*Tatara Systems hosts PCCA Symposium to address IMS technology updates,  
applications and deployment status*

**Acton, MA and Hood River, OR – April 19, 2006** – The Portable Computer and Communications Association (PCCA), a leading non-profit association of companies working together to create a vital, thriving industry in mobile computing, today announced the agenda for its Internet Multimedia Subsystem (IMS) symposium. The event, to be held on the 17<sup>th</sup> of May 2006 in Boston, Massachusetts, is hosted by PCCA member Tatara Systems, a market leader in mobile services convergence.

The all-day symposium will include presentations from senior technologists and industry leaders, including CTOs and founders of top companies across the IMS arena, such as Intel, AT&T, Airvana, NMS Communications and Tatara Systems. The agenda includes updates on IMS applications, devices, standards, and business case studies.

“Tatara is delighted to host the PCCA in Boston,” said Dr Asa Kalavade, founder and chief technical officer of Tatara Systems. “This meeting is a gathering of many industry leaders to share perspectives, strategies and tactical insights on the topic of IMS including real-world challenges and successes in today’s evolving mobile industry.”

The PCCA is unique in bringing together key technologists from across the mobile industry, including device manufacturers, network operators, and infrastructure vendors. Often this includes representatives from competing companies working to collaborate on complex issues to help move the wireless industry forward. Attendees have a unique opportunity to interact and ask questions that cannot generally be addressed in other industry forums or conferences.

“This meeting will assess the state of IMS and facilitate IMS applications development,” explained Peter Rysavy, executive director of the PCCA. “IMS promises to enable a new generation of wireless applications and to facilitate the convergence of 3G, Wi-Fi and wireline networks. Though the opportunities are great, there are complex interoperability issues that must be addressed, and it is crucial that all players involved work towards common interfaces to best leverage this important platform.”

Full details, including agenda and registration information, are available on the web at: [www.pcca.org](http://www.pcca.org).

**About the PCCA**

Founded in 1992, The Portable Computer and Communications Association is a non-profit trade association whose mission statement is to promote interoperability for mobile computing and communications through standards, recommendations, testing and technical assessment. PCCA members include wireless operators, wireless device vendors, computer companies, wireless infrastructure software vendors, and networking companies. Membership is open to all companies and individuals with an interest in these disciplines. For information on PCCA committees, standards and membership, visit the Web site [www.pcca.org](http://www.pcca.org).

**About Tatar Systems**

Tatar Systems invents, develops, and deploys solutions for service and content providers wanting to deliver converged mobile offerings to their customers across networks and devices. Tatar's Mobile Services Convergence Platform™ makes it possible to deliver a rich and consistent set of services and content over multiple IP access networks and across secure client connections to laptops, PDAs, and smartphones providing the ultimate in real-time control and branding. Tatar's solutions enable new revenue generating offerings such as converged mobile messaging, converged mobile VoIP, and intelligent content delivery all independent of network ownership. For more information, visit [www.tatarasystems.com](http://www.tatarasystems.com)

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