

For Immediate Release

**Ultra-Wideband Wireless Technology Poised to
Fundamentally Change Local Device Interaction**
MCCI Hosts PCCA “Advances in Ultra-Wideband and Wireless USB” Event

Austin, TX, May 7, 2008—MCCI, a leading developer of Universal Serial Bus (USB) software technology, announced that it will host a one-day meeting on June 11, 2008 in Austin, TX for the Portable Computer and Communications Association (PCCA) entitled “Advances in Ultra-Wideband and Wireless USB.” The meeting will provide technical and market-driven insight into the emergence of Ultra-Wideband (UWB) and Certified Wireless USB (WUSB) in the handheld, laptop, hub, and adapter markets.

“In the same way that WLANs have transformed laptop connectivity, UWB will liberate us from the tangle of wires that clutter our desktops and entertainment systems. Certified Wireless USB over UWB will move us away from PC-centric communications, providing a new communications platform for intelligent and dynamic interaction between devices in local environments. Moreover, it will support the extremely high data rates required for applications such as HD video and syncing handheld devices that have increasingly large amounts of storage,” stated Terrill Moore, CEO of MCCI. However, this assumes that key issues are addressed correctly. Identifying these issues and discussing potential solutions are some of the objectives of this meeting.

Hosted by MCCI Corporation, a leading supplier of USB software and support IP to the mobile device industry, speakers and attendees will examine UWB's standardization status, productization challenges, and future. Presentations will be made by MCCI, Ericsson Mobile Platforms, Dell, Realtek, NXP, WiQuest, Microsoft, and Alereon.

The meeting will address questions such as:

- What are the usage scenarios that could propel UWB to widespread adoption?

- What is the timeframe for widespread UWB and Wireless USB deployment?
- How will UWB and Bluetooth co-exist?
- Will the market be fragmented across competing technical approaches?
- How will UWB products address pairing issues that have complicated Bluetooth usage?
- What are future directions in laptop/phone tethering using UWB?
- Will business or consumer applications drive adoption?
- How do UWB developments relate to Wi-Fi developments?

To register, visit www.pcca.org.

About the PCCA

Founded in 1992, The Portable Computer and Communications Association is a nonprofit trade association whose mission statement is to promote interoperability and deployment of mobile computing and communications through standards, recommendations, testing, education and technical assessment. PCCA members include wireless operators, wireless device vendors, computer companies, infrastructure vendors, and networking companies. Membership is open to all companies and individuals with an interest in these disciplines. For information on PCCA committees, standards and membership, visit the Web site www.pcca.org.

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About MCCI

MCCI is a leading developer of USB drivers and firmware for the high volume handset and mobile device markets. The company provides firmware and system software, including CWUSB, OTG and Embedded Host, PictBridge, and MTP middleware solutions for OEM manufacturers of handsets, PDAs, and other computer devices. Hundreds of millions of cellphones have been delivered with MCCI technology. MCCI experts are actively involved in worldwide technical standard activities, chairing the USB-IF Device Working Group and the Communication Device Class Committee, as well as participating in MCPC and the WiMedia Association. A privately held corporation, MCCI has its headquarters in Ithaca, USA and offices in Austin, USA, Seoul, Tokyo, and Taipei.

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